

UTEP Alumni Houston Chapter

Overview and Organizational Profile 2014

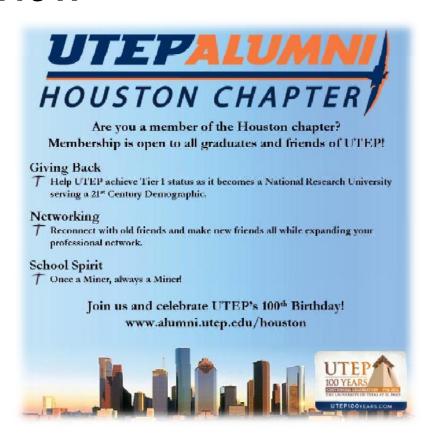






Overview

- T Mission
- T Houston Market
- T UTEP Degrees Awarded
- T Chapter Profile
 - Organizational Structure
 - Operations
 - Programs & Events
- T Contact Us

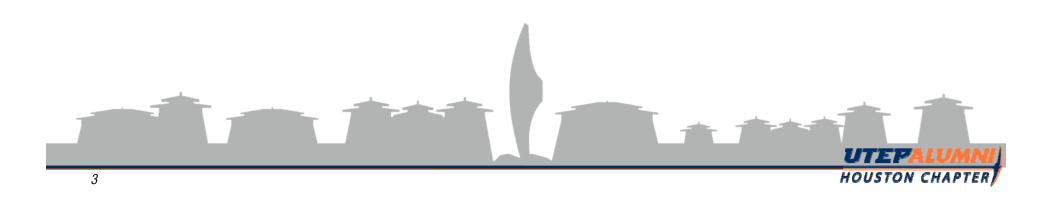






Mission Statement

To connect, engage, and enhance the interaction among alumni, family, friends, and the greater Houston community to promote, support, and re-invest in UTEP.

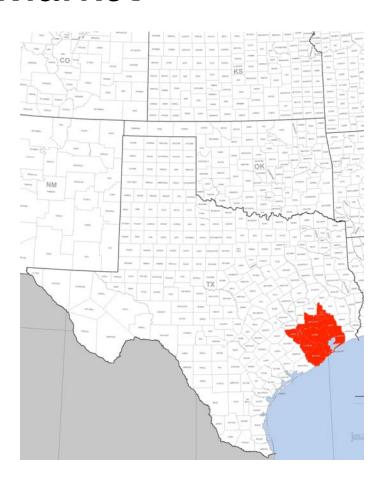






Houston Market

- T Houston is the largest city in Texas
 - Population: 2.16 million (6.18 million in metro area)
 - Area: 10,062 square miles
- T 2nd rate of job growth in the U.S.
- T Main economic sectors:
 - Trade, Transportation, and Utilities
 - Engineering (Energy, Aerospace)
 - Education
 - Health Services



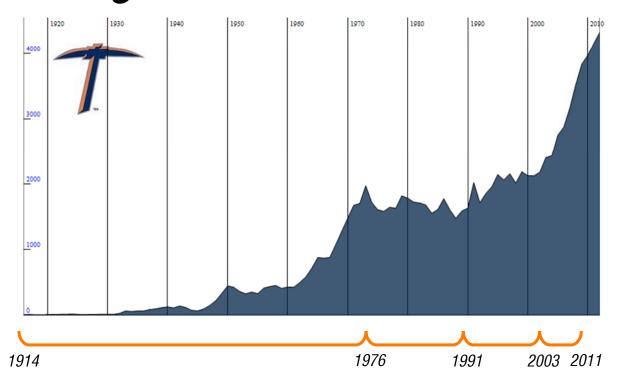


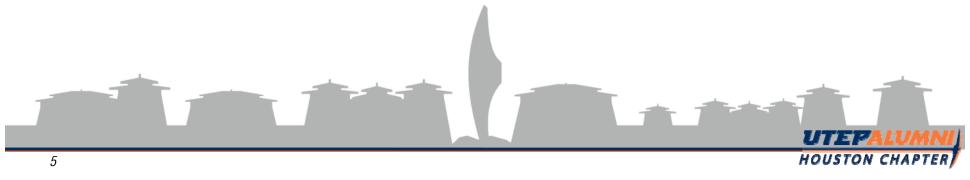


UTEP Degrees Awarded

- Total degrees awardeď ~110,000
- T Each bracket represents 25,000 degrees
- T An opportunity to
 - strike gold

 35,000 graduates are 10 years or less
 - 60,000 graduates are 22 years or less

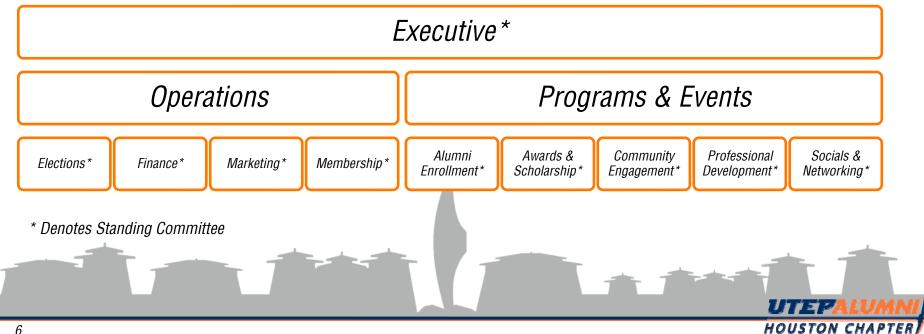






Organization Structure

- T Executive Committee responsible for coordinating chapter activity
- T Operations Committees responsible for infrastructure
- T Programs & Events Committees responsible for products & services





Operations Committees

T Elections Committee

- Coordinates annual nomination and election of officers
- Officer Champion: Vice President of Operations

T Finance Committee

- Performs account reconciliation to monitor financial health
- Implements policy and procedures to assure financially viability and legal compliance
- Officer Champion: Treasurer

T Marketing Committee

- Develops marketing materials consistent with UTEP and UTEP AA
- Promotes communication of chapter programs and events
- Officer Champion: Secretary

T Membership Committee

- Manage's records for all paid and non-paid members
- Officer Champion: Vice President of Operations





- T Alumni Enrollment Committee
 - Implements targeted efforts to connect graduates of UTEP with UTEPAA
- T Signature Programs
 - Know Your Neighbors: support network of neighborhood representatives that can provide advice and guidance for transplants
 - Welcome Wagon: awareness campaign to educate future alumni on resources, opportunities, and networks available in Houston
- T Officer Champion: Vice President of Events





- T Awards & Scholarships Committee
 - Drives recognition efforts that promote the stature of UTEP by highlighting successful alumni
- T Signature Programs
 - Dynamite Awards: awards to recognize outstanding participation by members
 - Miners on the Move: announcements and profiles to promote the achievements of successful alumni
 - Student Scholarships: endowed scholarship fund for Houston-area high school students to attend UTEP
- T Officer Champion: President





- **Community Engagement Committee
 Participation in community-based events that promotes UTEP as a household brand name in Houston
- T Signature Programs
 - Alumni Ambassadors: alumni serving as sanctioned representatives of UTEP in Houston
 - College Recruiting: campaign to promote UTEP as a viable option for higher education
 - Project MOVE: remote hosting of "Project MOVE" activity same day as its held in El Paso
- T Officer Champion: Vice President of Events





Programs & Events Committees

- T Professional Development Committee
 - Opportunities that enable alumni to expand their professional experience, knowledge, and skills

T Signature Programs

- Alumni Learning Annex: special seminars and distance learning to maintain educational connection with UTEP through webinars, live stream events, and other continuing education opportunities
- Hitting Pay Dirt: mentoring program to help recent graduates thrive as new professionals





- T Socials & Networking Committee
 - Hosting of events that foster networking and relationship building among members
- T Signature Events
 - Alumni Pick-Nic
 - Miner Mixers
 - Networking Socials
 - Special Events
 - Tailgates and Viewing Parties
- T Officer Champion: Vice President of Events





Contact Us

T Officers

- Will Davis, President, <u>wcdavis-1@comcast.net</u>
- Vacant, VP Operations
- Juan Carlos López, VP Events, <u>iclopez8@miners.utep.edu</u>

- Nick Prangner, Treasurer, <u>nprangner@gmail.com</u>
 Danny Carrejo, Secretary, <u>dancarrejo@gmail.com</u>
 All officers, <u>alumni-houston-officers@listserv.utep.edu</u>

T Social Media

- Facebook: <u>www.facebook.com/utepalumnihouston</u>
- Twitter: <u>www.twitter.com/utepalumnihou</u>

T Website

<u>www.alumni.utep.edu/houston</u>

T Snail Mail

- UTEP Alumni Relations, 500 W. University Ave., El Paso, Texas 77068

