



2024 UTEP Alumni Association Golf Tournament

NOVEMBER 4, 2024 | El Paso Country Club

UTEP Alumni Golf Sponsorship Levels

Presenting Sponsorship Level - \$15,000 donation (3 available)

- Two 4-Player Teams (Valued at \$2,000)
 - Each player receives player swag and lunch
- Welcome Banner with sponsoring business logo(s) at the event – 18ft wide (Valued up to \$200)
- Dedicated space to hang company banner – Up to 8ft W x 4ft H
- Sponsor logo in e-newsletter (October)
- Sponsor logo included in individualized post in October & November (Instagram & Facebook)
- Sponsor logo included on event specific webpage w/ link
- Lawn signs (2), placed on the green, with company logo (Valued up to \$75)
- Option to set up promotional table at the event

Tournament Level - \$10,000 Donation

- One 4-Player Team (Valued at \$1,000)
 - Each player receives player swag and lunch
- Space to hang company banner – Up to 8ft W x 4ft H
- Sponsor logo in e-newsletter (October)
- Sponsor logo included in individualized post in October (Instagram & Facebook)
- Sponsor logo included on event specific webpage w/link
- Lawn signs (2), placed on the green, with company logo (Valued up to \$75)
- Option to set up promotional table at event

Gold Level - \$4,000 Donation

- One 4-Player Team (Valued at \$1,000)
 - Each player receives player swag and lunch
- Sponsor logo included in Gold Level Sponsor Post in October (UTEP Alumni Association Facebook)
- Sponsor logo included on event specific webpage w/link

Platinum Level - \$6,500 Donation

- One 4-Player Team (Valued at \$1,000)
 - Each player receives player swag and lunch
- Space to hang company banner – Up to 8ft W x 4ft H
- Sponsor logo in e-newsletter (October)
- Sponsor logo included in Platinum Level Sponsor Post in October (UTEP Alumni Association Facebook)
- Sponsor logo included on event specific webpage w/link

Silver Level - \$3,000 Donation

- One 4-Player Team (Valued at \$1,000)
 - Each player receives player swag and lunch
- Sponsor logo included on event specific webpage w/link

Snack Shack Sponsor - \$2,500 Donation

- (Exclusive) Designated 10ft x 10ft display area
- Sponsor logo included on event specific webpage w/link

If you are interested or would like more information, please contact our Alumni Engagement Team at alumni@utep.edu or by phone at 915-747-7408.

Note: October marketing perks are dependent on securing a sponsorship and providing a logo prior to October 16th. The University of Texas at El Paso is a Texas State Agency. Contributions by donors to UTEP may be eligible for a federal income tax deduction under Internal Revenue Code 170(c)(1). Consult your tax advisor